



# SIMPLE LOVE

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Question: How has technology affected our personal relationships?

# Original Idea

- Pure Romance

- Device which does romantic gestures for girls.

- Sends her sweet texts throughout the day

- Automatically schedules dinners and dates

- Orders presents randomly and for anniversaries

# Why?

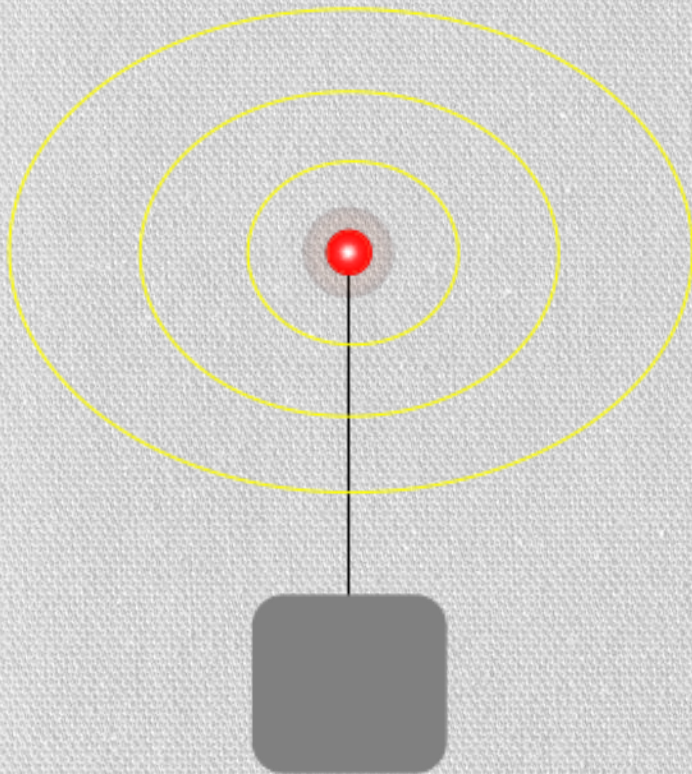
- Made fun of romance instead of commenting on how technology affects it.



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- Syncs by use of a chip implanted on the head of both people.
- Updates relationship milestones, events, fights, feelings, important dates, conversations, etc. on Facebook.
- Users have no control over what is posted.
- Users cannot delete posts.
- Uses achievement points which causes the relationship status to change on Facebook.
- “Causal Dating” -> “Serious Dating” -> “Relationship” -> “Moving In Together”, etc.
  - Relationships level up without consent.
  - Surprises In Store -> “Having A Baby With”, etc.

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